

St. Charles North Athletic Booster Meeting

Monday, July 14, 2025 @ 7:00

Room 302

1.0: Welcome and Roll Call

1.1: Meeting called to order

Name and Sport Represented

Fall	Winter	Spring
B XC *	B BB	Badminton
G XC	G BB	Baseball-
B Golf	Wrestling	B Track
G Golf	Cheer	G Track
B Soccer	Dance	G Softball
Football	B Bowling	G Soccer
Flag football	G Bowling-NEW Coach	B Tennis
Cheer	Gymnastics	B Water Polo
Dance		G Water Polo
G Tennis		B Lacrosse
G Swim/Dive		B Volleyball
G Volleyball		

2.0: Future Meeting Dates/Times 2nd Monday @ 7 pm

Aug. 11, 2025	Jan. 12, 2026
Sept. 8, 2025	Feb. 9, 2026
Oct. 13, 2025	March 9, 2026
Nov. 10, 2025	April 13, 2026
Dec. 8, 2025	May 11, 2026
	June 8, 2026

3.0: President's Report 5 min

3.1 Sponsorship

- Landmark Exteriors \$5,800 windows and just opened in St. Charles
- Remember, sponsorships are on an annual basis

4.0: Treasury Report 20min

4.1 Account balances-

Beginning Balance:	\$ 15,167.37
PROPOSED ANNUAL BUDGET	
Income	
Sponsorships	\$ 15,000.00
GoFan (memberships)	\$ 20,000.00
Concessions revenue	\$ 121,500.00
Fundraising**	
Black and Blue	\$ 8,000.00
VIP Parking	\$ 1,000.00
Pride Pump	\$ 5,000.00
Spiritwear	\$ 5,000.00
Lift A Thon	\$ 13,000.00
Yard sign/Senior Banner WV Graphics	\$ 500.00
Peer Fundraising Kickback	\$ 50,000.00
Concessions 15% of profits	\$ 8,400.00
TOTAL INCOME	\$ 247,400.00
Expenses	
Central Boosters operating expense	\$ 8,000.00
Concessions operating expense	\$ 1,500.00
Concessions cost of goods sold	\$ 64,000.00
Concessions teams payout	\$ 47,500.00
Hudl	\$ 10,000.00
State jackets	\$ 8,000.00
Scholarships	\$ 5,000.00
Board payouts	\$ 7,000.00

Lift A Thon expenditure	\$ 13,000.00
Concessions start up funds	\$ 13,000.00
Turf Payment (outstanding debt)	\$ 24,000.00
Fundraising Expenses	
Black and Blue	\$ 4,000.00
Spiritwear	\$ 3,000.00
TOTAL EXPENSES	\$ 204,100.00
Budget Year Net Activity	\$ 43,300.00
Ending Balance:	\$ 58,467.37

Booster Club Officer _____ Date Budget Approved _____

4.2 Budget Voting Results 21 members voted- Old news from June's canceled meeting.

- ~~Implement a 10% contribution to the Boosters Club from a team's net earnings for peer to peer fundraisers (ie, SnapRaise, Adrenaline) during the 2025-2026 school year and moving forward.~~
 - ~~Yea 38 Nay 61-9~~
- ~~Require teams using Hudl's breakdown services to contribute \$10,000 to the Boosters Club for the 2025-2026 school year and moving forward~~
 - ~~Yea 81 Nay 19~~
- ~~Allocate 15% of year end concession sales to the Boosters Club and move forward.~~
 - ~~Yea 76 Nay 24~~

4.3 Tent

- Tent Repair Voting
 - 18 members **1 Yea 17 Nay**
- A local business owner (St. Charles North family) is funding a permanent structure.

5.0: VP Report/Committee Report 20min

5.1: Membership

- [Boosterhub Website](#)
 - Encourage your families to buy a GoFan Pass OR donate to the Boosters
 - Membership fees are the same \$100 family + \$7 fee, Grandparent \$40 + \$4 fee, Alumni \$30 + \$3.50 fee
 - Membership Sales as of 7/14 \$820
 - Last year, total sales for July were \$2,980

5.2: Booster Members - **NEW POSITIONS OPEN!** In yellow

- Payouts: Earn Money for your team and volunteer
 - President, **VP**, Treasurer, **Secretary** \$750 each
 - Open positions for 26-27 VP, Secretary
 - **Scholarships, Fundraising, Website, Social Media, Spirit Wear, \$250 each**
 - **Concession manager \$1500**
 - Open positions for 26-27, looking for help to train this fall
 - **Concessions treasurer \$750**
 - Open positions for 26-27

5.3: Concessions

- \$10,000 start-up costs + \$3,000 petty cash
- All automated and ready to go for anyone taking over
- 2024-2025 [Team Payouts](#) over \$56,000, parents make about \$25-30 per hour
- Concession managers MUST be at Black and Blue for concessions training with Chris!

5.4: Apparel

- New Exciting Stuff, [see link](#)

5.5: Parking Spots For Sale Again - through Zeffy

- [ParkSpot LINK Graphic](#)
- Push this out to your parents

5.6: Yard Signs

- How did it go? Jen is meeting with Chris at WestValleyGraphics on Tuesday.
 - Great, affordable, easy to work with, helpful
 - Only issue was trying to figure out who ordered them and not knowing when to pick them up
 - Chris needs to create a list of who ordered what when he calls and says who
 - Jen will give Chris a list of booster reps

5.7: Website

- Renew GoDaddy subscription to ensure we continue to 'own' the domain

5.6: Black and Blue Aug. 22nd KISS plan

- Following Roles needed - See List at end of Agenda
- Food and Drink Donations
 - Check out our online store for donations
 - Thank you, Tim Skidmore, for your donation.
- Face Painting-
- Bouncy House -
- Raffle tickets for donated items- Need to get donations NOW
- Thank you to Tim Skidmore
- Vendor Fair- \$150 a table to share your product- START GETTING BUSINESS NOW!
 - Thank you, Jen Albert from Hi-Lite Electric, for being our first sign-up on 6/18,
- 50/50 raffle sales
- Varsity Teams will scrimmage on the turf
- Need 14-20 volunteers to help run concessions at any given 1 ½ hour block (3:30-9is)
 - Will create our Signup Genius
 -

6.0 Fundraising

- Goal \$ maybe heart screenings or something that impacts all!
 - Pump Wars at Pride
 - Back to School Dodgeball
 - Gym Sept/Oct time for high school
 - Concessions could be run by
 - 50/50 at every home football game
 - Queen of Hearts?

6.0: AD Report

- Boosters' scholarship changes thanks to the committee for helping out
- Thank you to the boosters for promoting what we are doing, weight room, the girls' locker room
- Back-to-School night is Thursday, Aug 28th 6-8
- 50/50 Raffle at any event to generate funds is a go
- Contract with SnapRaise to use them exclusively after pitting companies against each other.
 - Snap will be giving the Boosters \$50,000 for 3 years
 - Securing a percentage of 77/80% back to the teams
 - Teams can only do one fundraiser per year, aka SnapRaise
 - A youth clinic that is making money is still OK
- Structure working with the details
 - Met with AD and Principal, ex-director of facilities
 - Need to go to ROE with the architect
 - Size discussion on the cement pad and area near the concessions if possible
- No sponsorship banners on baseball/softball fields
 - Looking to digitize this
 - Maybe company branding in those fields
- Dream/Goal: 80million for a field house. Need It!!!
 - Won more conference titles than any other school in the state
 - Rated number 9 in the state

7.0: Meeting Adjourned @ **NEXT MEETING: Aug. 11, 2025 @ 7**

Links to share out with Teams:

[Booster website](#) - find membership information, Team Store

[Zeffy Parking Spot](#)

BLACK and BLUE Volunteer ROLES

1. Student Volunteer Organizer **Stephanie/ Amy will take care this**
 - a. Create Sign up Genius
 - b. Find Volunteers - face paint/bounce house
 - c. Point person day of event to sign in volunteers
2. Face Paint **Stephanie/ Amy will take care this**
 - a. Gather and Set up Materials
 - b. Find adult volunteers to have hours covered
3. Food Donations
 - a. Assist with collecting donations during material pick up.
 - b.
4. Food Signup
 - a. Need someone to set up a Sign-up Genius for all donations
 - i. Coordinate with Chris on what items have been collected
 - b. Reach out to Caputos' about water donations- **K. Love will do this**
 - c. Mark food donations to ensure accurate inventory of goods sold at end of night
5. Sign up Genius- **Jodi will create this**
 - a. 1 ½ hour slots for 3:30-9
 - b. About 14-20 volunteers per time slot
 - c. Volunteers for selling raffle tickets
 - d. GoFan
 - e. Bouncy house
6. Vendor table- **Kimberly will take care of this**
7. Raffle Baskets **Erika will take care of this**
 - a. Reach out to local business for free gift cards to be raffled off

Expectations of ALL Booster Reps during Black and Blue

1. Share information with team for volunteers for the evening
2. Work at least one 2 hour shift during the night

